



ABOVE AVERAGE GOALS REQUIRE TARGETED BULLS

Aim High

The Targeting the Brand™ logo highlights registered Angus bulls with greater genetic potential to produce calves that meet the most challenging specifications of the *Certified Angus Beef*® brand.

Minimum Genetic Requirements

Marbling EPD (Marb)	+0.65
Dollar Grid Carcass Index (\$G)	+55.0

Only 1 in 4 non-parent Angus bulls qualify.



For more information on Targeting the Brand™ visit CABcattle.com.